



# STC Region

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## Report Parameters

### 3 Counties

36015 Chemung County, NY

36101 Steuben County, NY

36097 Schuyler County, NY

### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

## Economy Overview

**190,867**

**Population (2023)**

Population **decreased by 6,884** over the last 5 years and is projected to **decrease by 5,494** over the next 5 years.

**78,901**

**Total Regional Employment**

Jobs **decreased by 4,628** over the last 5 years but are projected to **grow by 3,516** over the next 5 years.

**\$78.1K**

**Avg. Earnings Per Job (2023)**

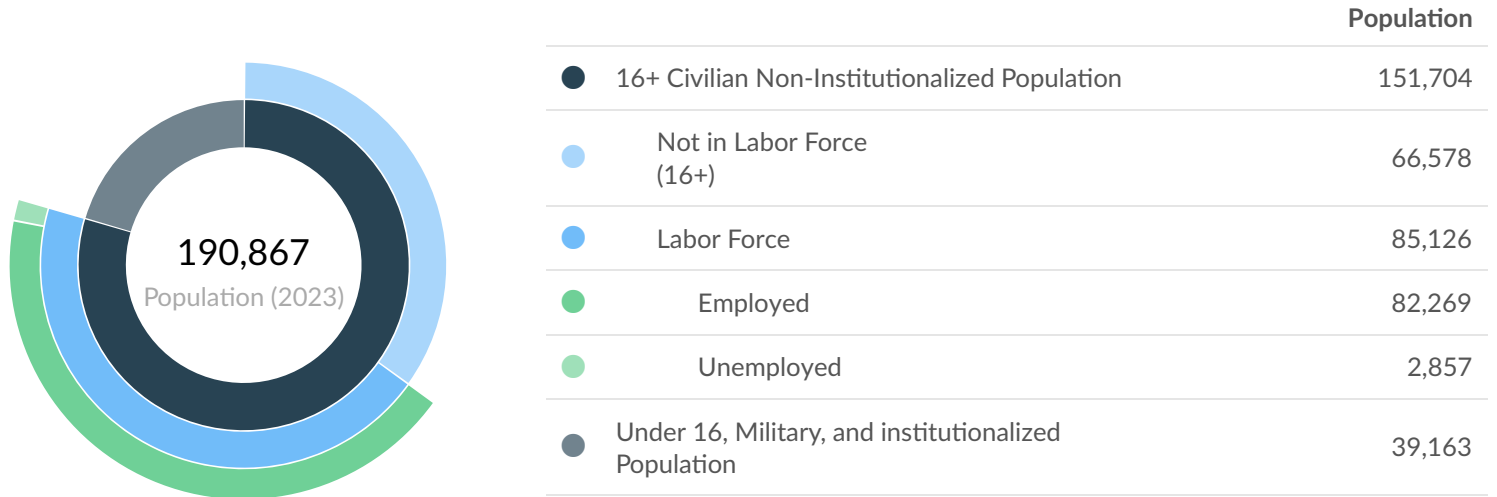
Regional average earnings per job are **\$4.4K below** the national average earnings of \$82.5K per job.

### Takeaways

- As of 2023 the region's population **declined by 3.5%** since 2018, falling by 6,884. Population is expected to **decrease by 2.9%** between 2023 and 2028, losing 5,494.
- From 2018 to 2023, jobs **declined by 5.5%** in STC Region from 83,529 to **78,901**. This change **fell short of the national growth rate of 3.6% by 9.1%**. As the number of jobs declined, the **labor force participation rate decreased from 56.3% to 56.1% between 2018 and 2023**.
- Concerning educational attainment, **13.2% of the selected regions' residents possess a Bachelor's Degree** (7.9% below the national average), and **14.1% hold an Associate's Degree** (5.2% above the national average).
- The top three industries in 2023 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Local Government, Excluding Education and Hospitals.

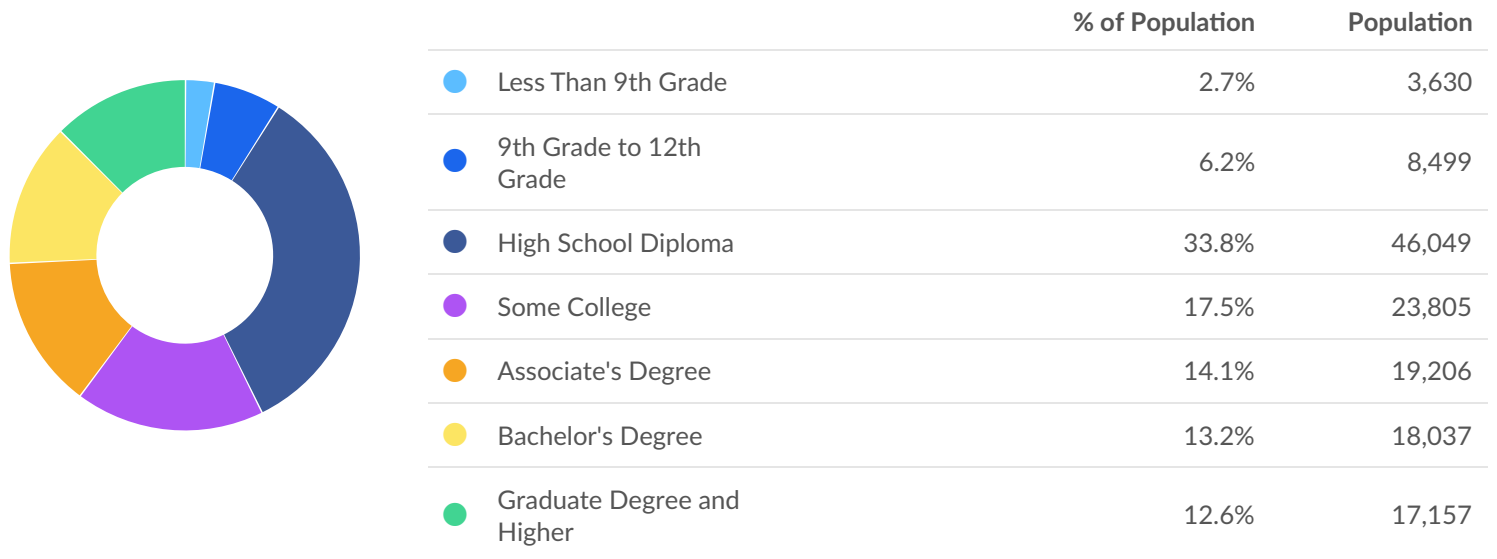
	Population (2023)	Labor Force (Sep 2023)	Jobs (2023)	Cost of Living	GRP	Imports	Exports
Region	190,867	85,126	78,901	103.4	\$12.16B	\$15.83B	\$18.47B
State	19,824,935	9,737,196	10,412,585	112.3	\$2.03T	\$1.23T	\$1.77T

## Sep 2023 Labor Force Breakdown



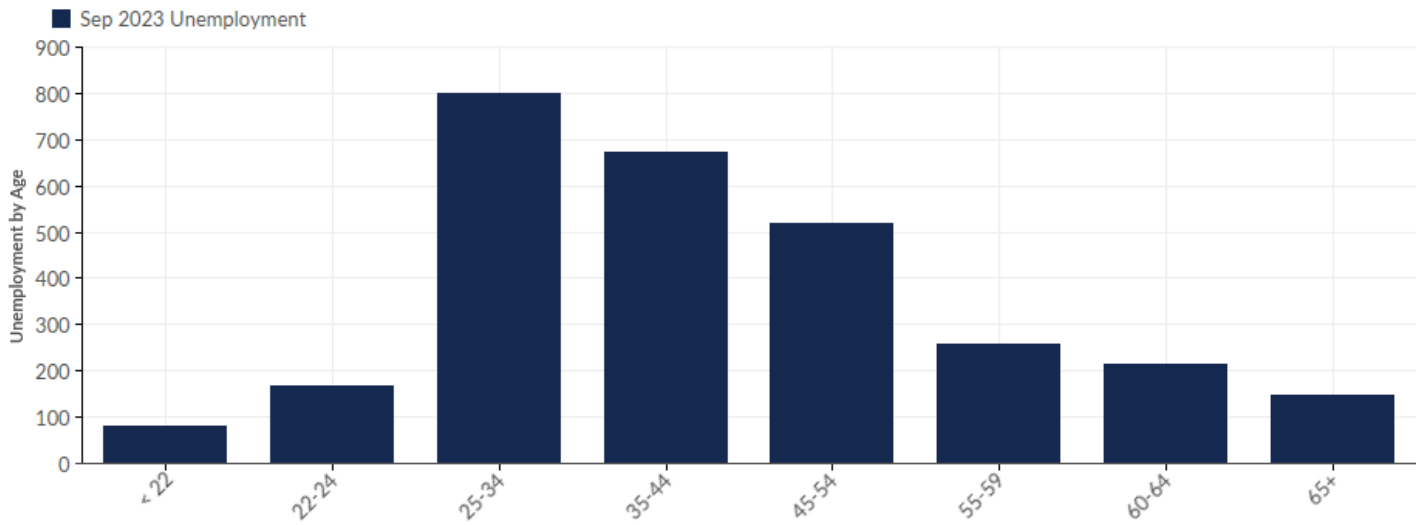
## Educational Attainment

Concerning educational attainment, **13.2% of the selected regions' residents possess a Bachelor's Degree** (7.9% below the national average), and **14.1% hold an Associate's Degree** (5.2% above the national average).



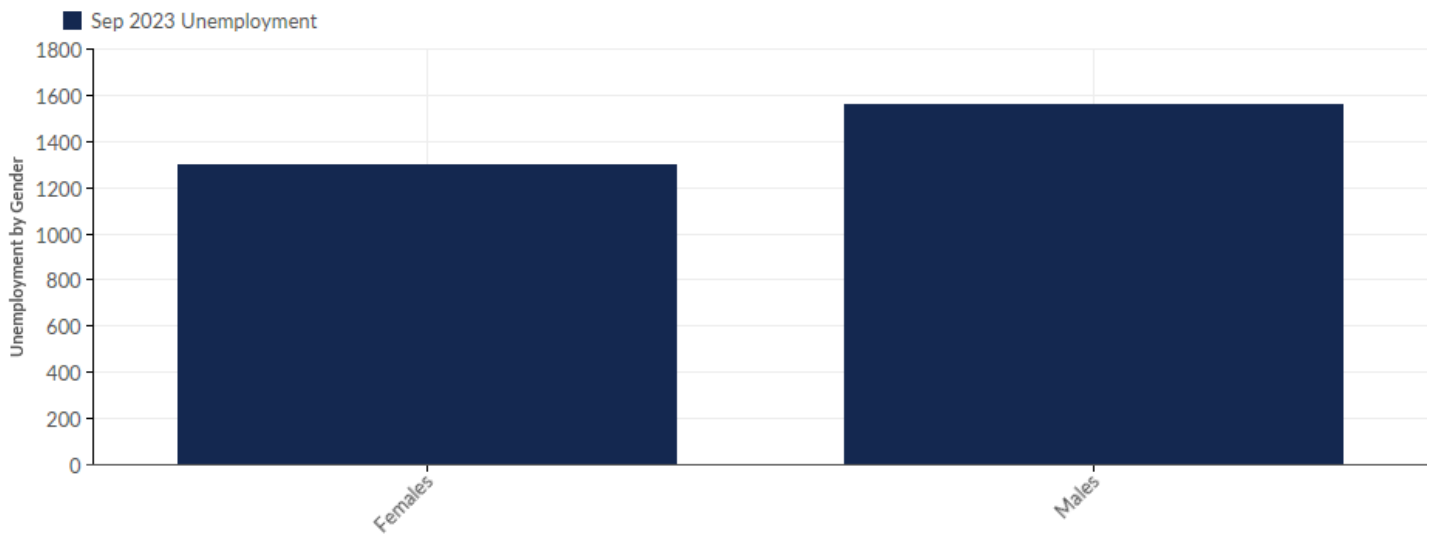
# Unemployment by Demographics

## Unemployment by Age



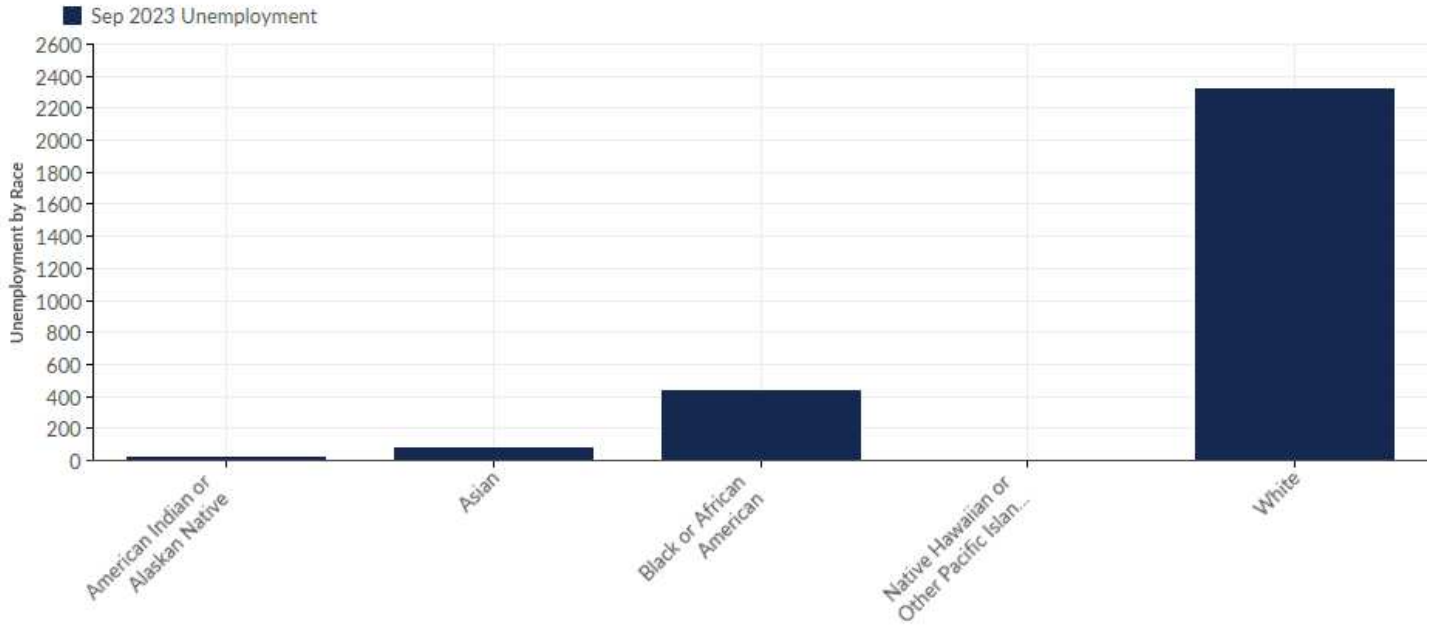
Age	Unemployment (Sep 2023)	% of Unemployed
< 22	80	2.80%
22-24	167	5.85%
25-34	800	28.00%
35-44	674	23.59%
45-54	519	18.17%
55-59	259	9.07%
60-64	212	7.42%
65+	146	5.11%
Total	2,857	100.00%

## Unemployment by Gender



Gender	Unemployment (Sep 2023)	% of Unemployed
Females	1,299	45.47%
Males	1,558	54.53%
Total	2,857	100.00%

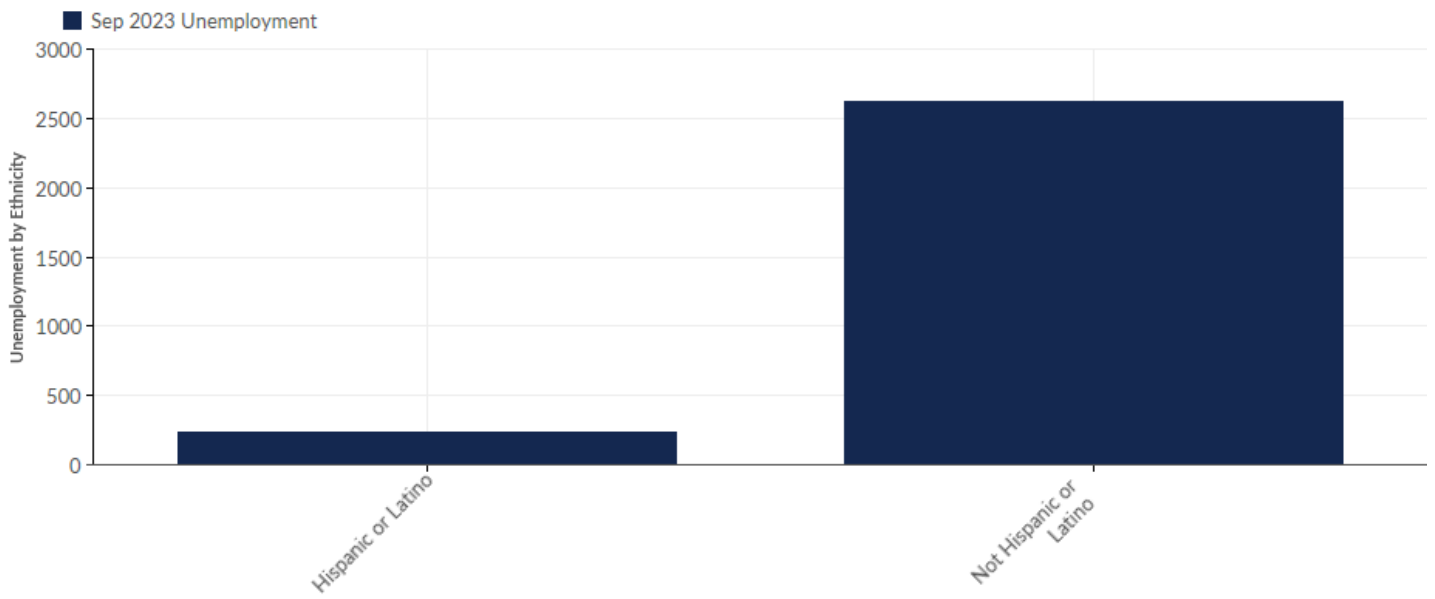
## Unemployment by Race



Race	Unemployment (Sep 2023)	% of Unemployed
American Indian or Alaskan Native	17	0.60%
Asian	77	2.70%
Black or African American	438	15.33%
Native Hawaiian or Other Pacific Islander	4	0.14%
White	2,321	81.24%
Total	2,857	100.00%



## Unemployment by Ethnicity

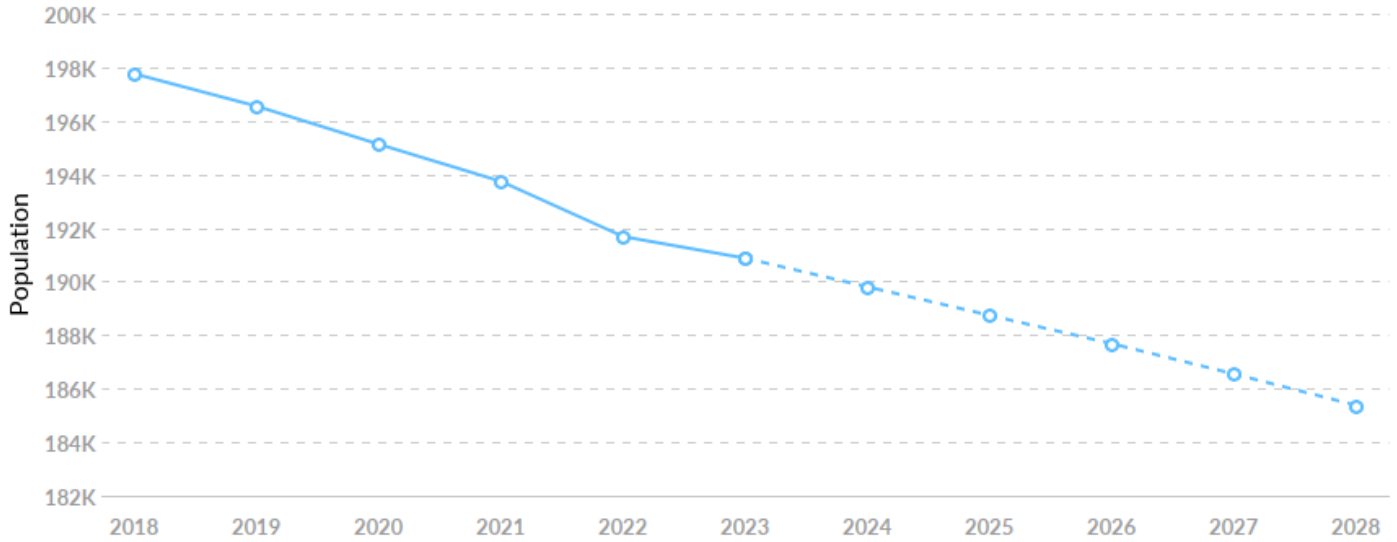


Ethnicity	Unemployment (Sep 2023)	% of Unemployed
Hispanic or Latino	235	8.23%
Not Hispanic or Latino	2,622	91.77%
Total	2,857	100.00%

# Historic & Projected Trends

## Population Trends

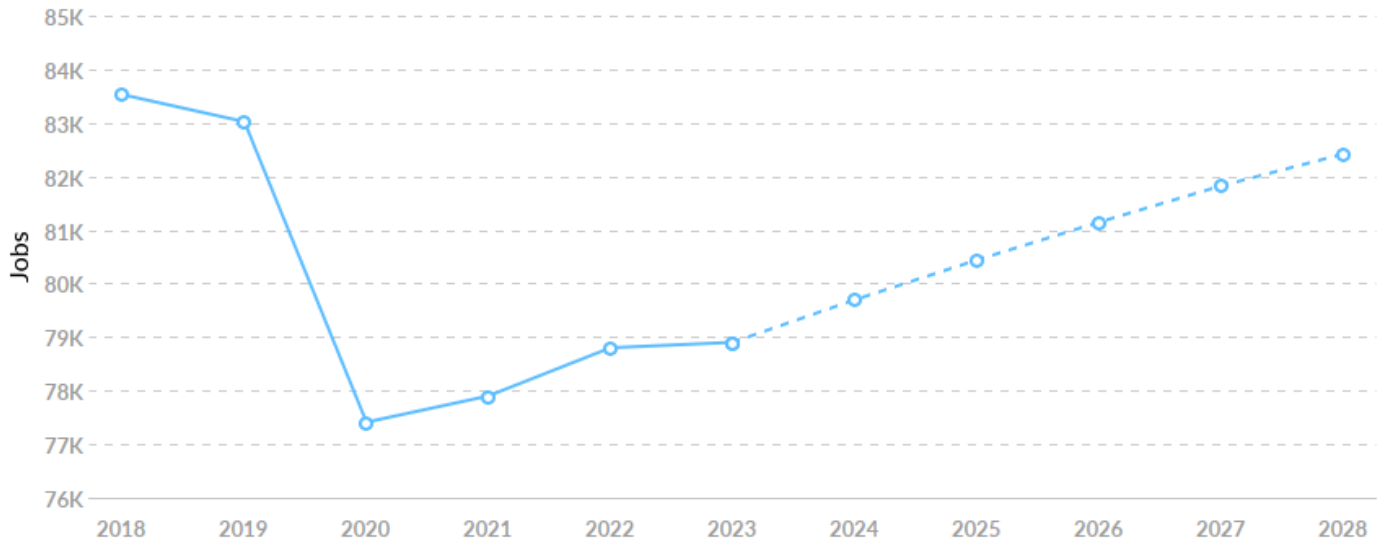
As of 2023 the region's population **declined by 3.5%** since 2018, falling by 6,884. Population is expected to **decrease by 2.9%** between 2023 and 2028, losing 5,494.



Timeframe	Population
2018	197,751
2019	196,544
2020	195,122
2021	193,735
2022	191,675
2023	190,867
2024	189,798
2025	188,735
2026	187,676
2027	186,544
2028	185,374

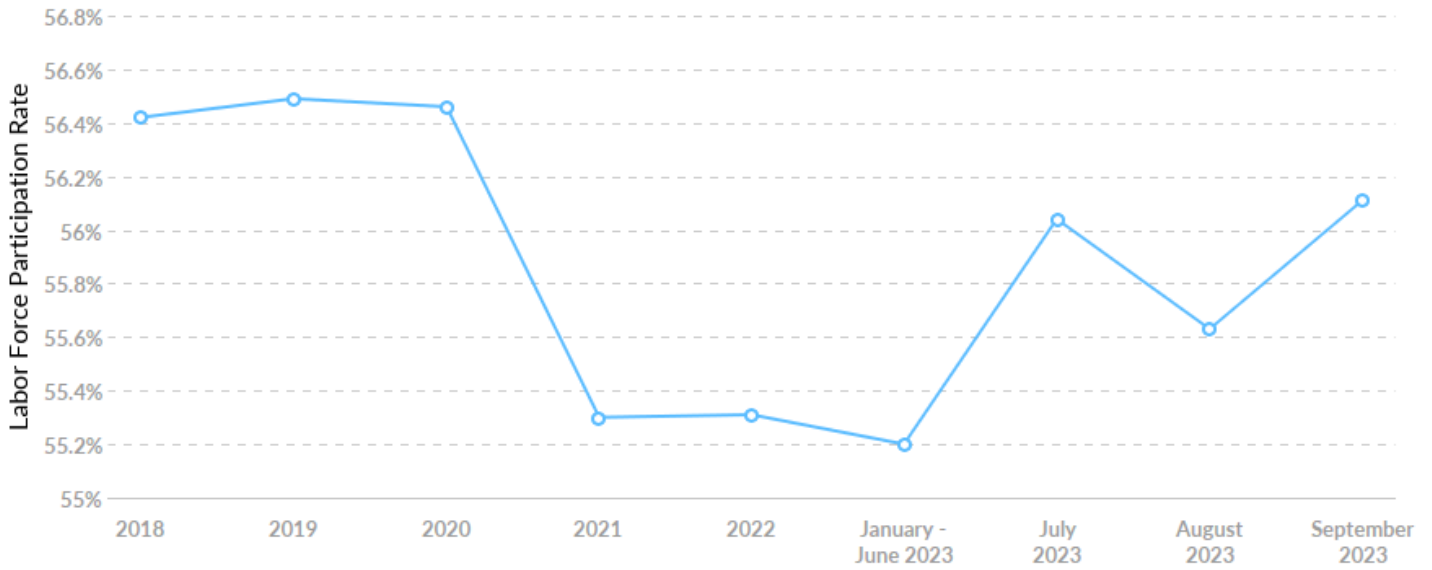
## Job Trends

From 2018 to 2023, jobs declined by 5.5% in STC Region from 83,529 to 78,901. This change fell short of the national growth rate of 3.6% by 9.1%.



Timeframe	Jobs
2018	83,529
2019	83,023
2020	77,409
2021	77,899
2022	78,799
2023	78,901
2024	79,695
2025	80,438
2026	81,144
2027	81,823
2028	82,417

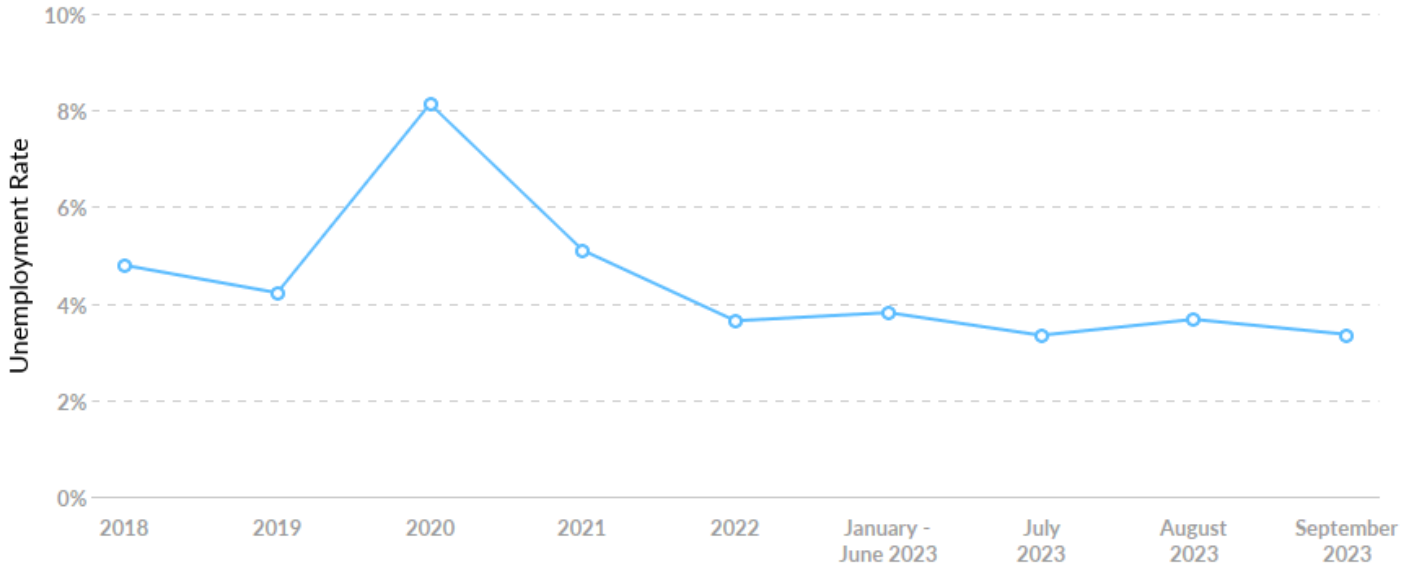
## Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2018	56.42%
2019	56.49%
2020	56.46%
2021	55.30%
2022	55.31%
January - June 2023	55.20%
July 2023	56.04%
August 2023	55.63%
September 2023	56.11%

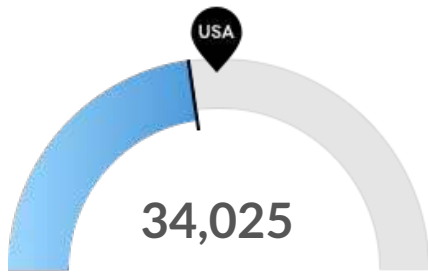
## Unemployment Rate Trends

Your areas had a September 2023 unemployment rate of 3.36%, **decreasing from 4.79%** 5 years before.



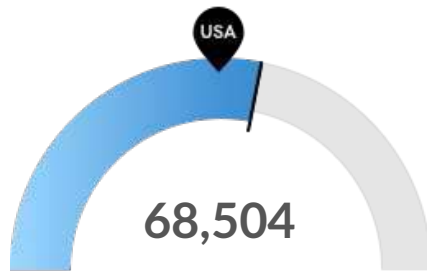
Timeframe	Unemployment Rate
2018	4.79%
2019	4.22%
2020	8.13%
2021	5.10%
2022	3.64%
January - June 2023	3.81%
July 2023	3.34%
August 2023	3.67%
September 2023	3.36%

## Population Characteristics



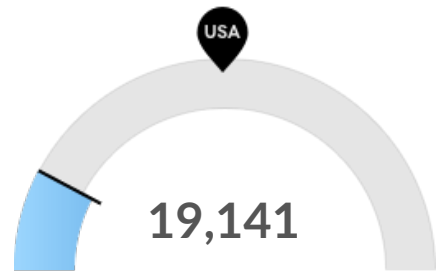
**Millennials**

Your area has 34,025 millennials (ages 25-39). The national average for an area this size is 38,974.



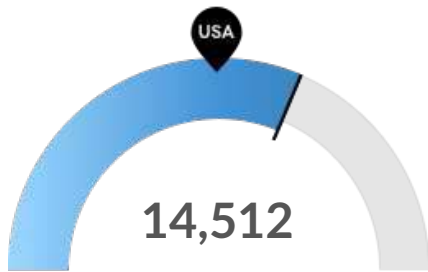
**Retiring Soon**

Retirement risk is high in your area. The national average for an area this size is 57,442 people 55 or older, while there are 68,504 here.



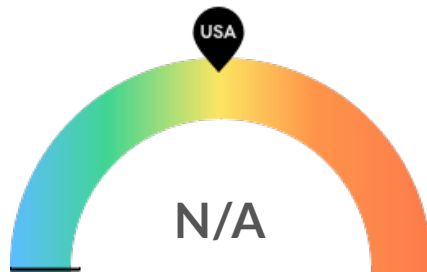
**Racial Diversity**

Racial diversity is low in your area. The national average for an area this size is 78,825 racially diverse people, while there are 19,141 here.



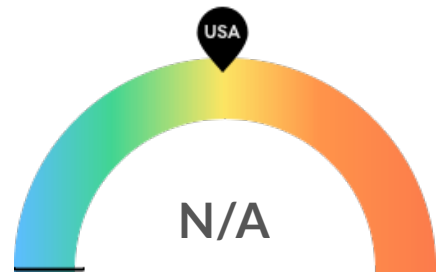
**Veterans**

Your area has 14,512 veterans. The national average for an area this size is 10,171.



**Violent Crime**

No crime information is available in your area.

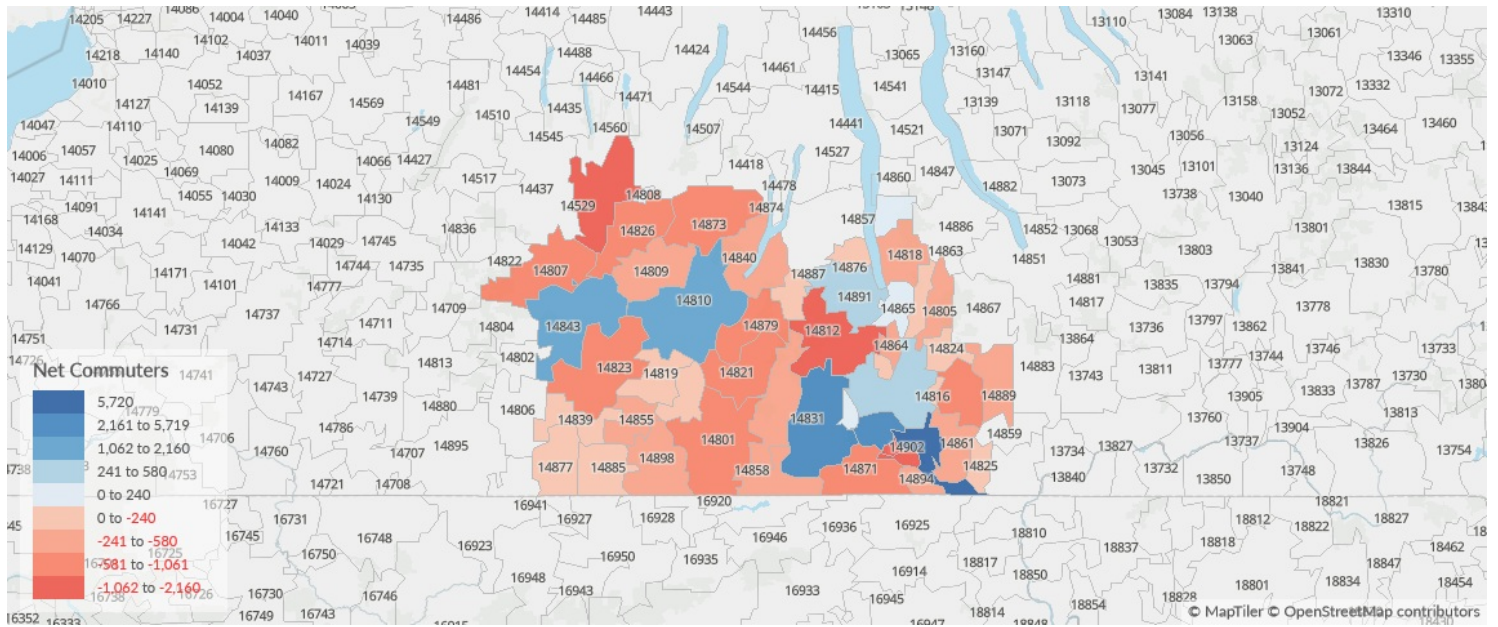


**Property Crime**

No crime information is available in your area.

## Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 14845.



### Where Talent Works

### Where Talent Lives

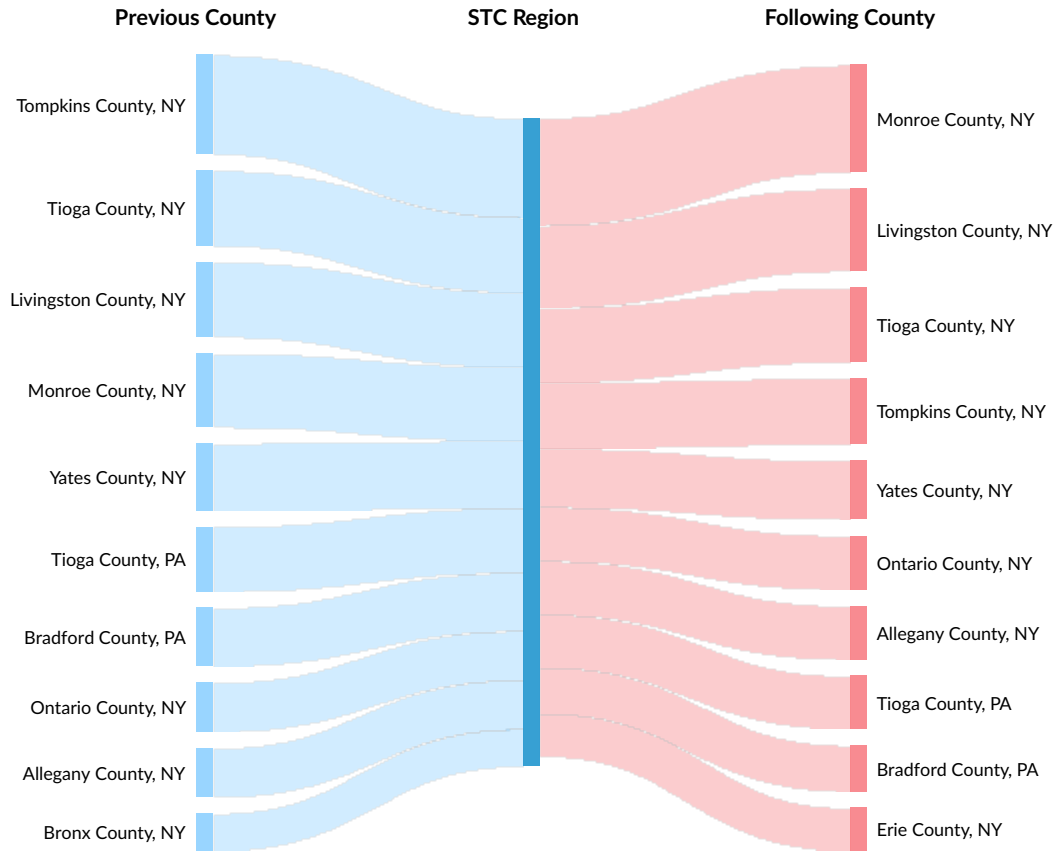
ZIP	Name	2023 Employment
14830	Corning, NY (in Steuben...	10,906
14901	Elmira, NY (in Chemung...	10,624
14845	Horseheads, NY (in Che...	9,419
14843	Hornell, NY (in Steuben...	7,517
14810	Bath, NY (in Steuben co...	6,321

ZIP	Name	2023 Workers
14845	Horseheads, NY (in Che...	8,886
14830	Corning, NY (in Steuben...	8,089
14843	Hornell, NY (in Steuben...	6,361
14904	Elmira, NY (in Chemung...	5,639
14810	Bath, NY (in Steuben co...	5,072

# Inbound and Outbound Migration

The table below analyzes past and current residents of STC Region. The left column shows residents of other counties migrating to STC Region. The right column shows residents migrating from STC Region to other counties.

As of 2021, 264 people have migrated from Tompkins County, NY to STC Region. In the same year, 286 people left STC Region migrating to Monroe County, NY. The total Net Migration for STC Region in 2021 was -329.



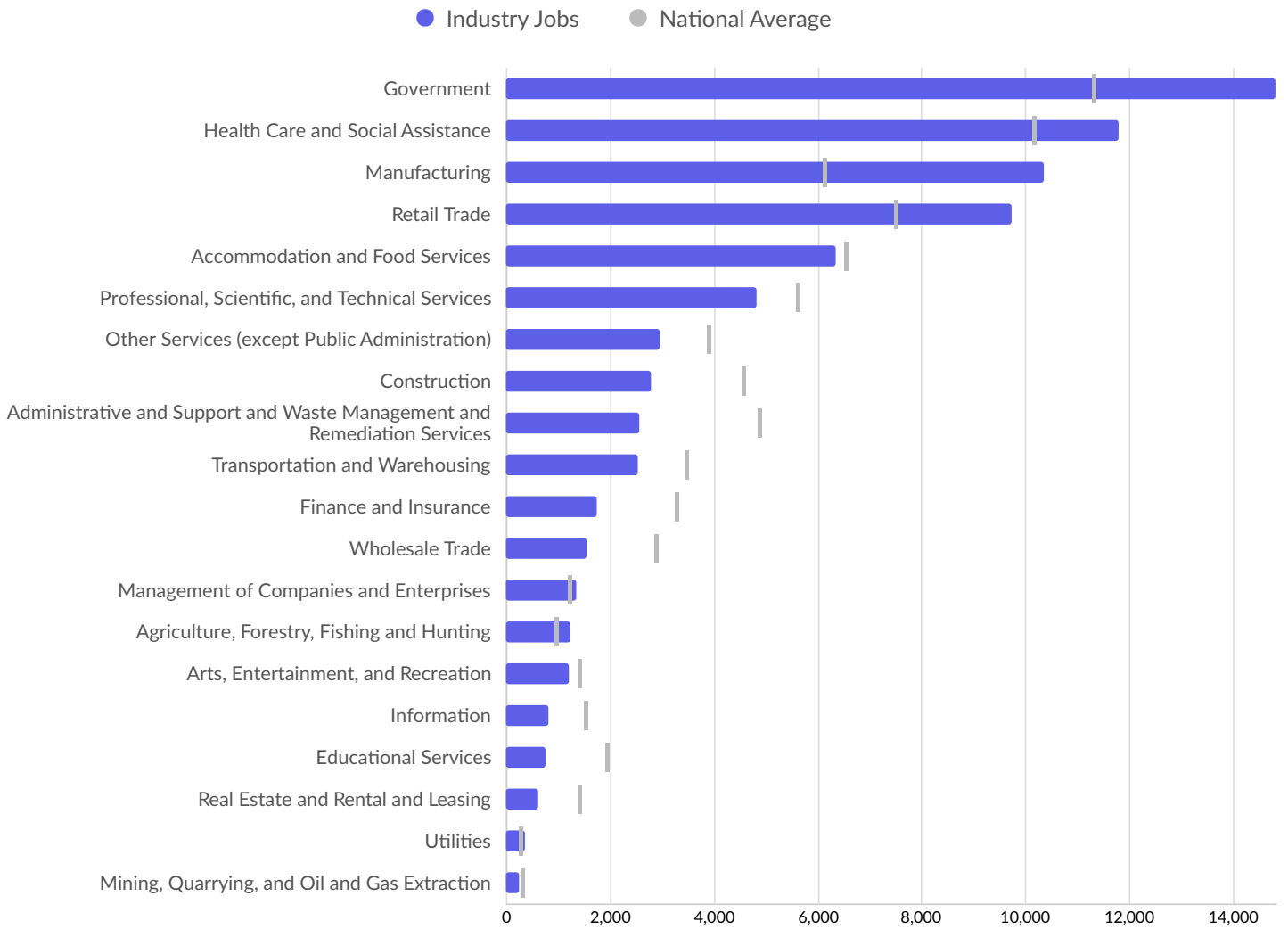
Top Previous Counties	Migrations
Tompkins County, NY	264
Tioga County, NY	200
Livingston County, NY	199
Monroe County, NY	197
Yates County, NY	179
Tioga County, PA	172



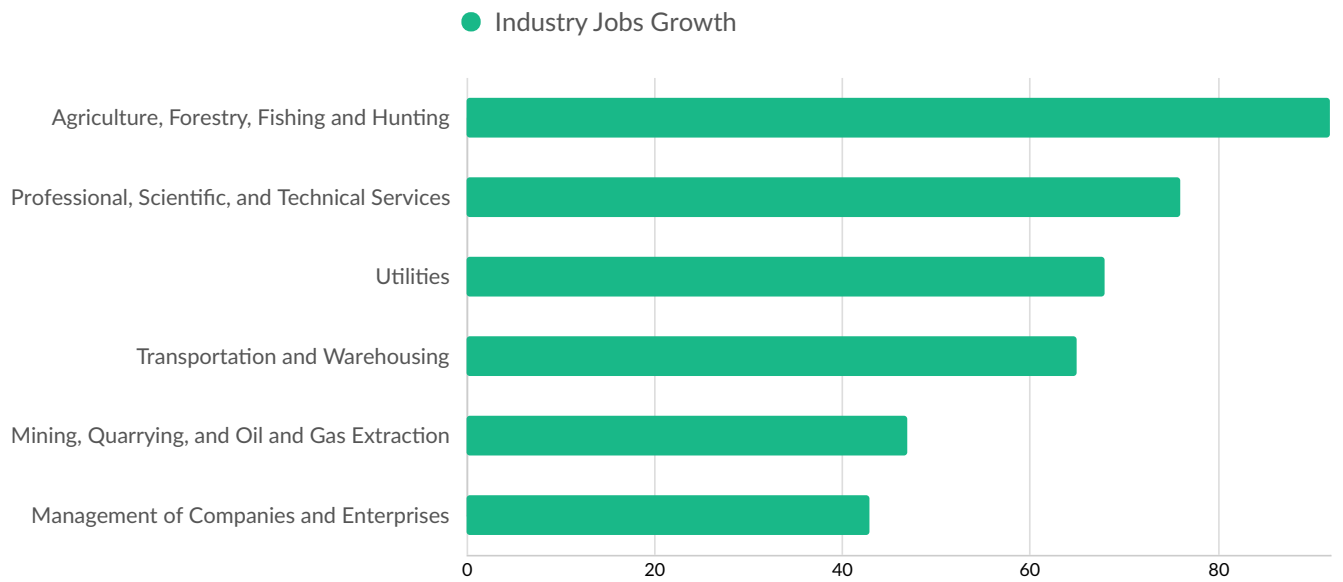
Top Previous Counties	Migrations
Bradford County, PA	155
Ontario County, NY	131
Allegany County, NY	130
Bronx County, NY	99
Clinton County, NY	97
Broome County, NY	94
Kings County, NY	93
Wyoming County, NY	70
Erie County, NY	68
Top Following Counties	Migrations
Monroe County, NY	286
Livingston County, NY	220
Tioga County, NY	199
Tompkins County, NY	176
Yates County, NY	156
Ontario County, NY	144
Allegany County, NY	142
Tioga County, PA	141
Bradford County, PA	123
Erie County, NY	115
Onondaga County, NY	111
Jefferson County, NY	104
Broome County, NY	99
Oneida County, NY	89
Albany County, NY	77

# Industry Characteristics

## Largest Industries



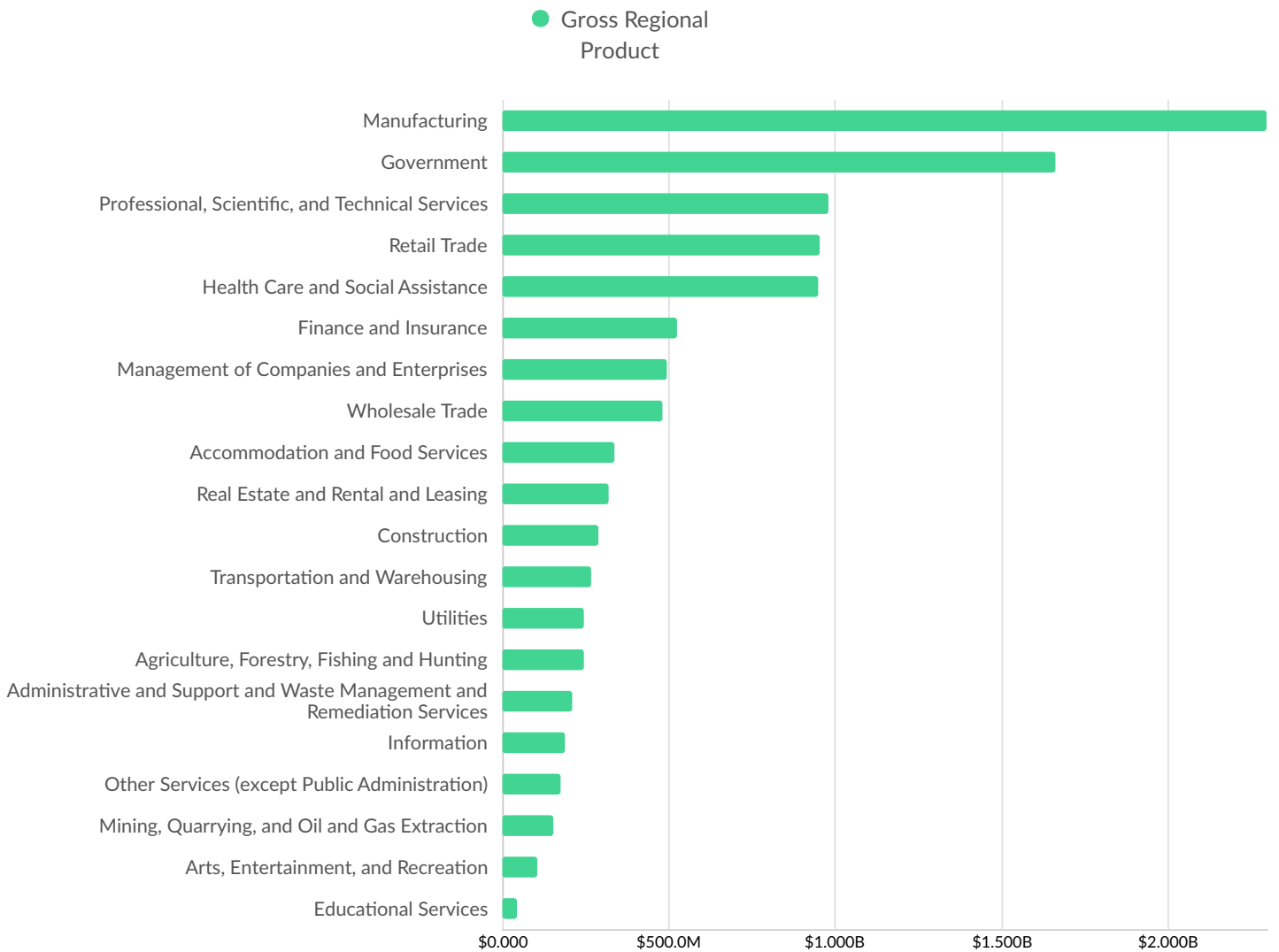
## Top Growing Industries



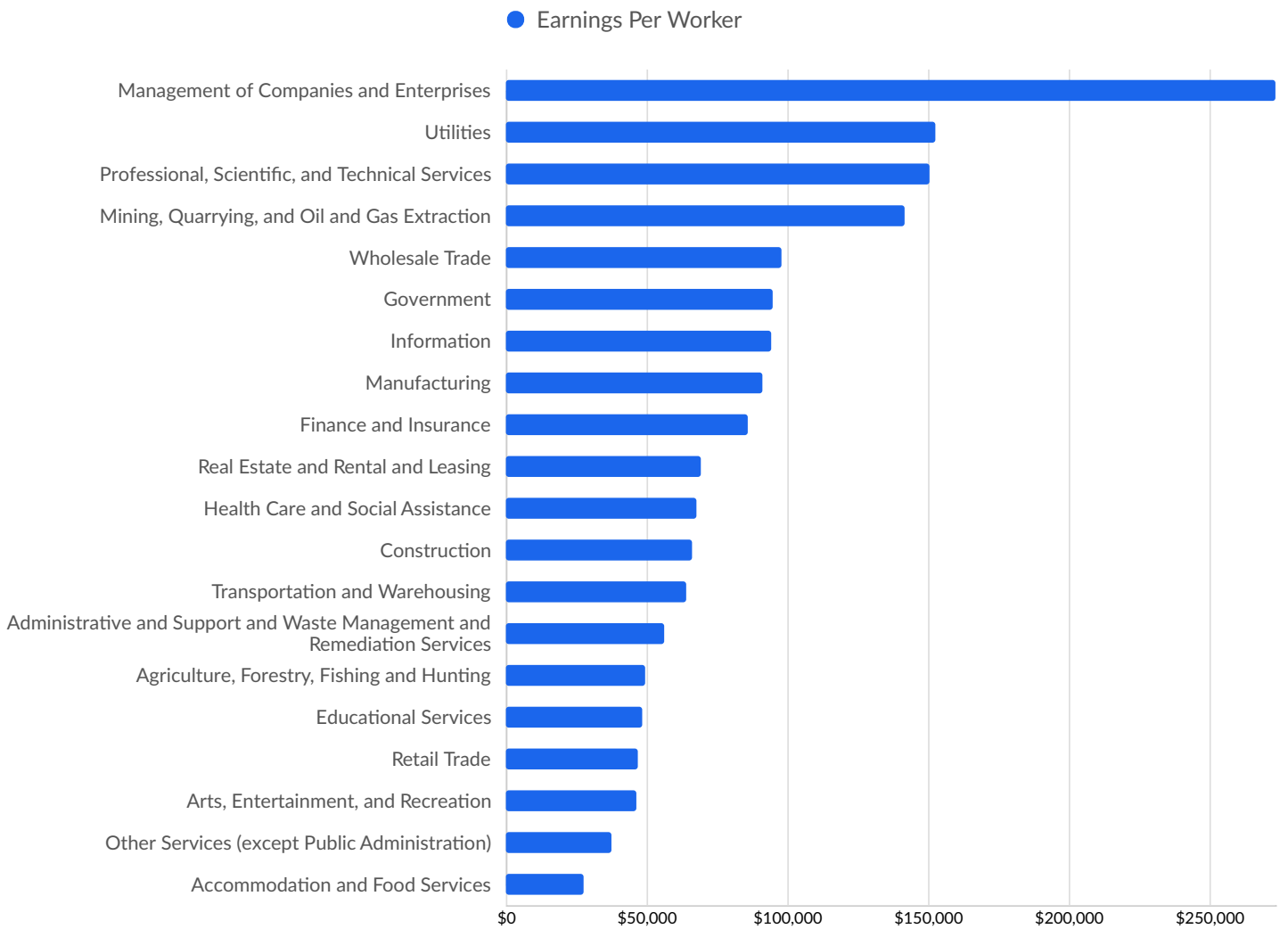
## Top Industry Employment Concentration



## Top Industry GRP























## Top Industry Earnings



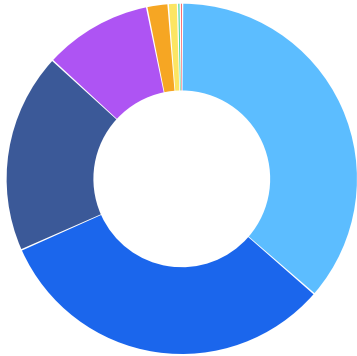
# Business Characteristics

## 12,714 Companies Employ Your Workers

Online profiles for your workers mention 12,714 companies as employers, with the top 10 appearing below. In the last 12 months, 1,053 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Owens Corning	3,836 	Owens Corning	463 
Arnot Health	674 	State of New York	320 
Guthrie	436 	Wayne-Finger Lakes Boces	197 
Greater Southern Tier Boces (Gs...)	400 	Walmart	163 
Corning Community College	353 	United States Department of Ve...	126 
Walmart	292 	Arnot Health	125 
Alstom	290 	Dollar General	122 
Corning-Painted Post School Dis...	257 	System One	122 
Elmira College	251 	Pathways	109 
Cornell University	243 	Wegmans	107 

## Business Size



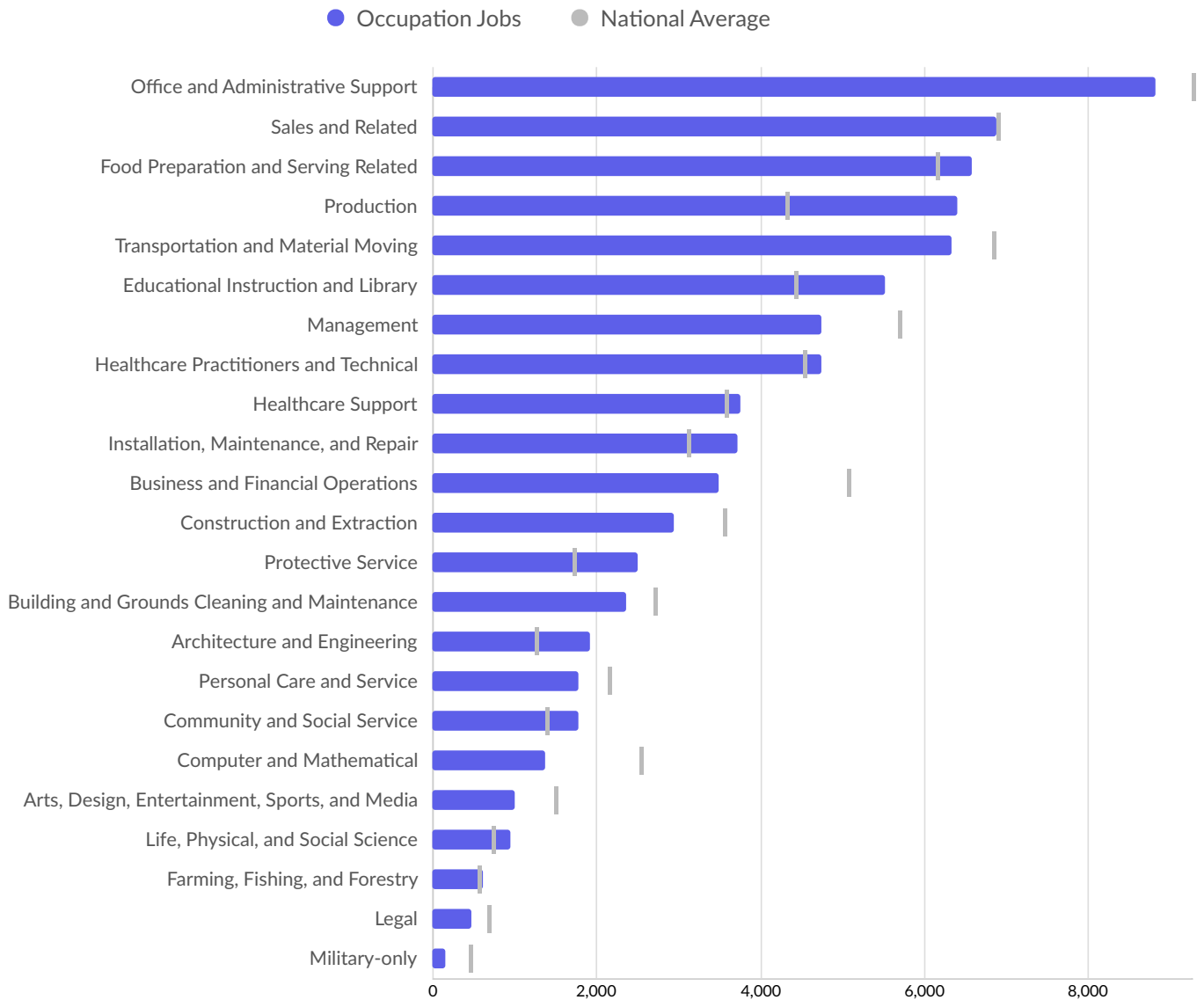
	Percentage	Business Count
● 1 to 4 employees	36.3%	2,547
● 5 to 9 employees	32.0%	2,243
● 10 to 19 employees	18.4%	1,294
● 20 to 49 employees	10.0%	700
● 50 to 99 employees	2.0%	138
● 100 to 249 employees	0.9%	60
● 250 to 499 employees	0.2%	17
● 500+ employees	0.2%	15

*\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

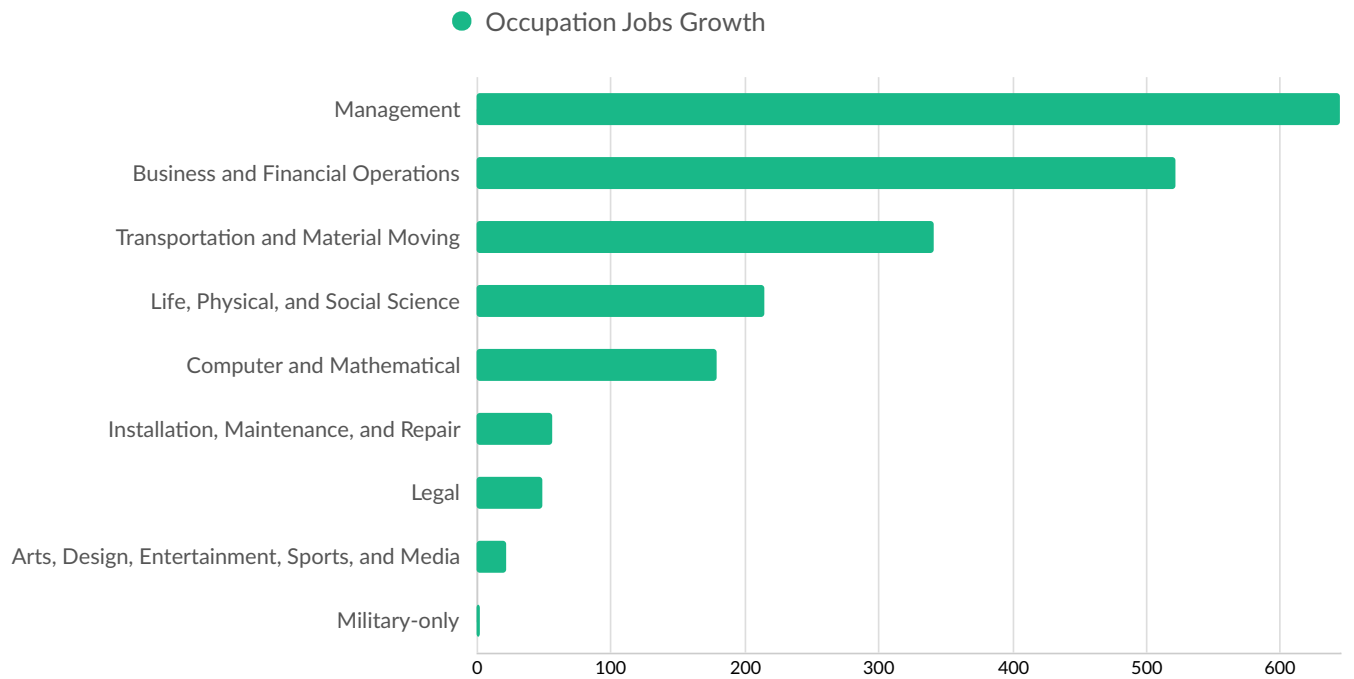


# Workforce Characteristics

## Largest Occupations



## Top Growing Occupations

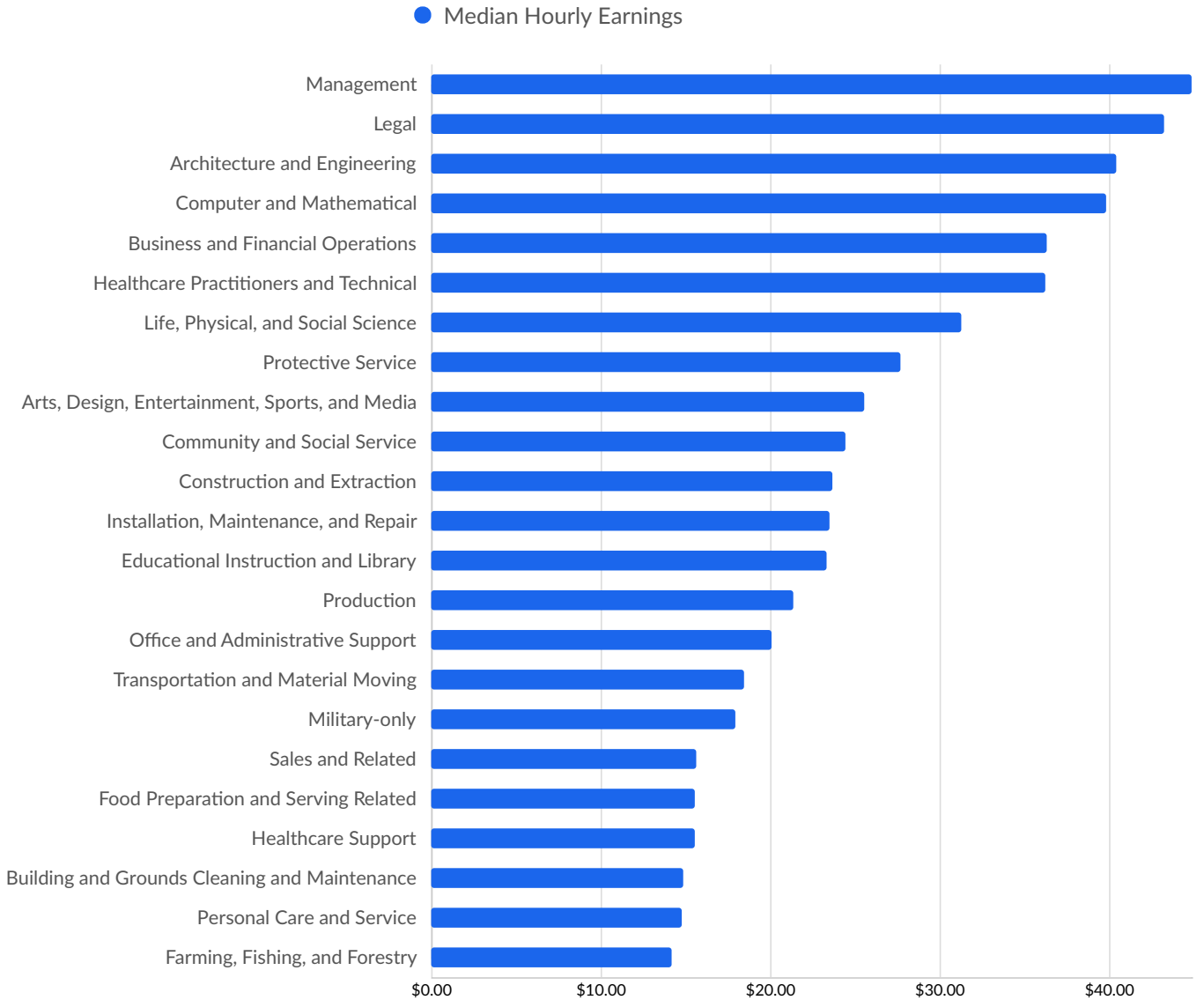


## Top Occupation Employment Concentration

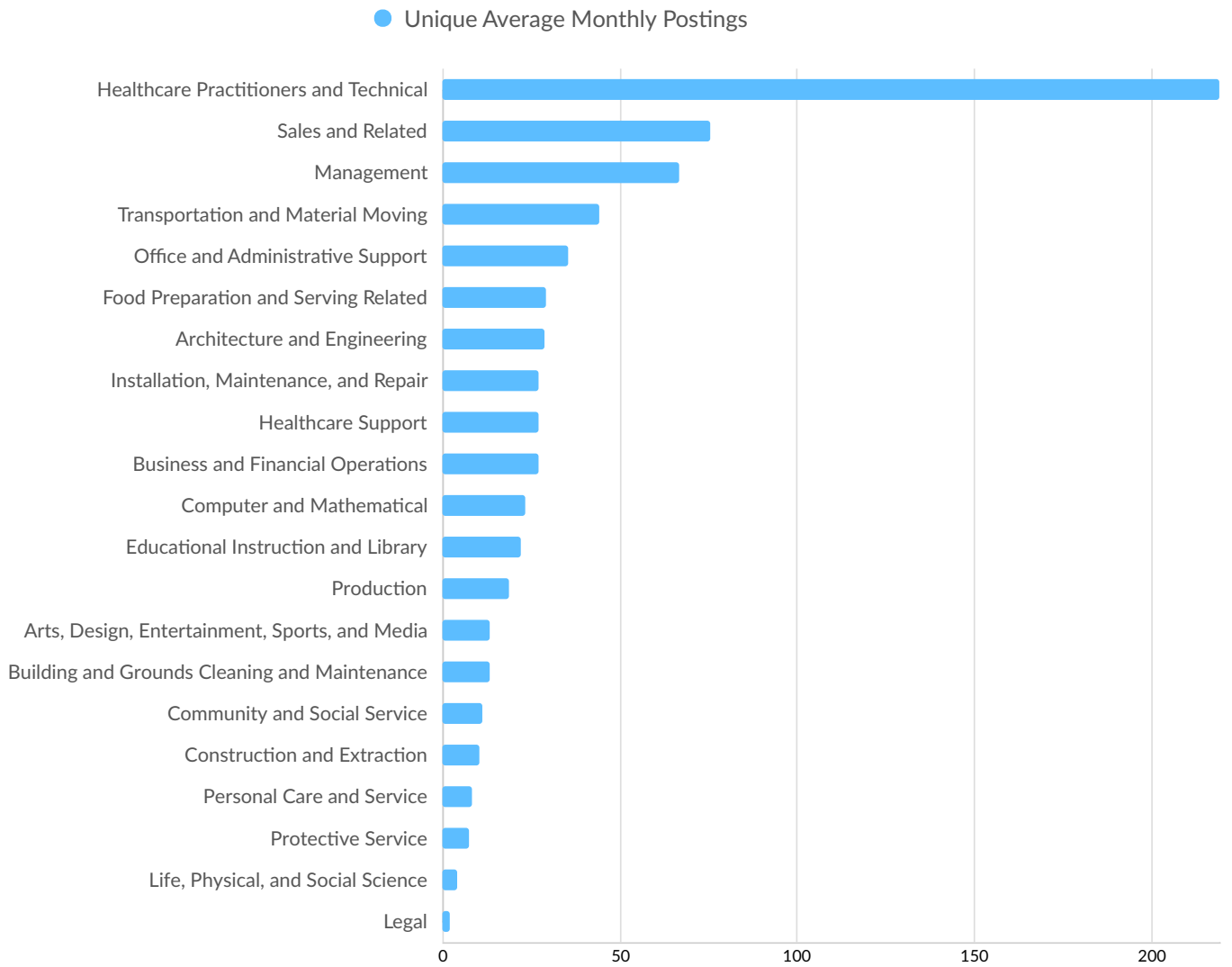
● Occupation Employment Concentration



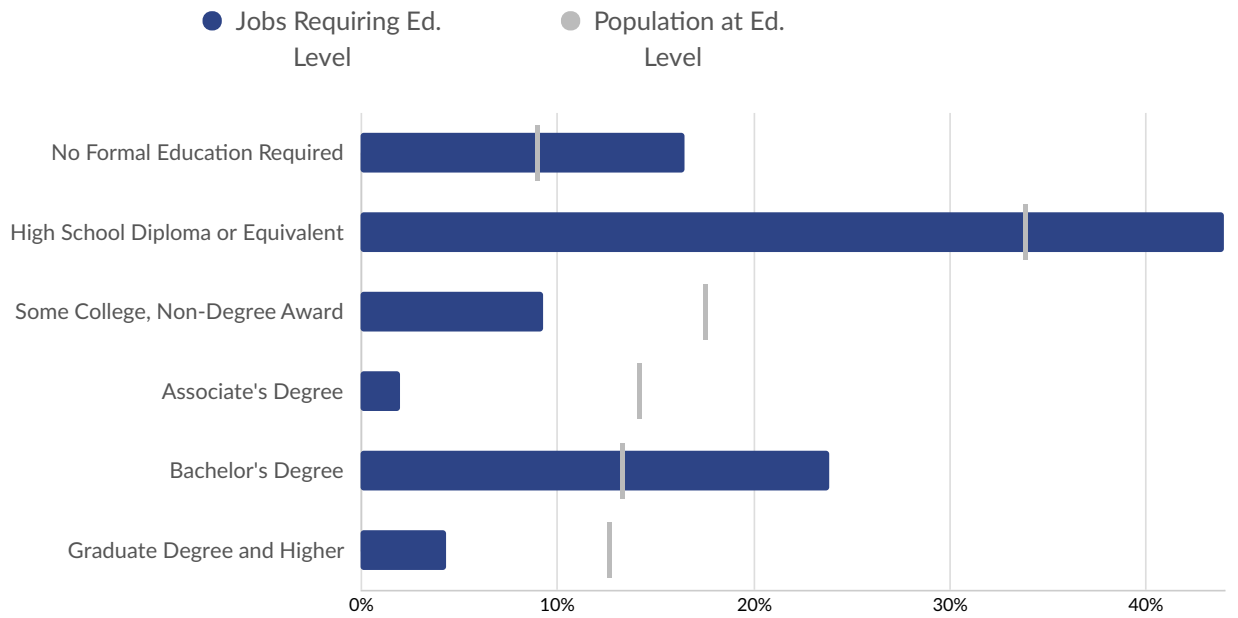
## Top Occupation Earnings



## Top Posted Occupations

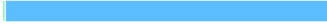









## Underemployment



## Educational Pipeline

In 2022, there were 656 graduates in STC Region. This pipeline has shrunk by 40% over the last 5 years. The highest share of these graduates come from "Humanities/Humanistic Studies" (Associate's), "Registered Nursing/Registered Nurse" (Associate's), and "Licensed Practical/Vocational Nurse Training" (Certificate).

School	Total Graduates (2022)	Graduate Trend (2018 - 2022)
SUNY Corning Community College	340 	
Elmira College	227 	
Schuyler Steuben Chemung Tioga Allegany BOCES	78 	
Arnot Ogden Medical Center	11 	

- Certificate
- Associate's
- Bachelor's
- Master's or Higher

# In-Demand Skills

